City of Charlottesville
Strategic Plan Framework

Adopted September 5, 2023

Vision

To be a place where everyone thrives.

Commitment to Justice, Equity, Diversity, Inclusion

The City of Charlottesville is committed to implementing equitable practices and policies across all of its activities.

Strategic Outcome Areas

Climate Action

Charlottesville is a leader in improving the environment through implementation of its Climate Action Plan.

Economic Prosperity

Charlottesville develops strategies and economic development opportunities that drive economic prosperity for all.

Education

Charlottesville supports a broad and well-integrated set of educational opportunities that includes Charlottesville City Schools (CCS), other youth serving organizations, career technical education (CTE) providers, and Piedmont Virginia Community College (PVCC).

Housing

Charlottesville defines access to livable housing as a human right and works to ensure housing choices and mobility are provided for all who seek it through implementation of the Affordable Housing Plan.

Organizational Excellence

Charlottesville's well-trained and dedicated staff deliver excellent services to the community.

Partnerships

Charlottesville creates avenues for meaningful collaborations with partners and key stakeholders, such as the County, UVA, and nonprofits, to magnify positive community outcomes.

Public Safety

Charlottesville provides comprehensive, trusted public safety services and treats everyone with respect and dignity.

Recreation, Arts, Culture

Charlottesville provides, encourages, and supports a wide range of recreation, green space, arts, and cultural programs and opportunities.

Transportation

Charlottesville provides a regional transportation system that increases mobility options and is reliable and affordable for all.

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