



City Manager's Work Plan UPDATE

Stabilizing and Strengthening the City Government
3rd Quarter – Fiscal Year 2025



3rd Quarter Accomplishments

- Placemaking
- Capacity Building
- Leveraging Opportunities for Access
- Visible Progress



Making PLACE

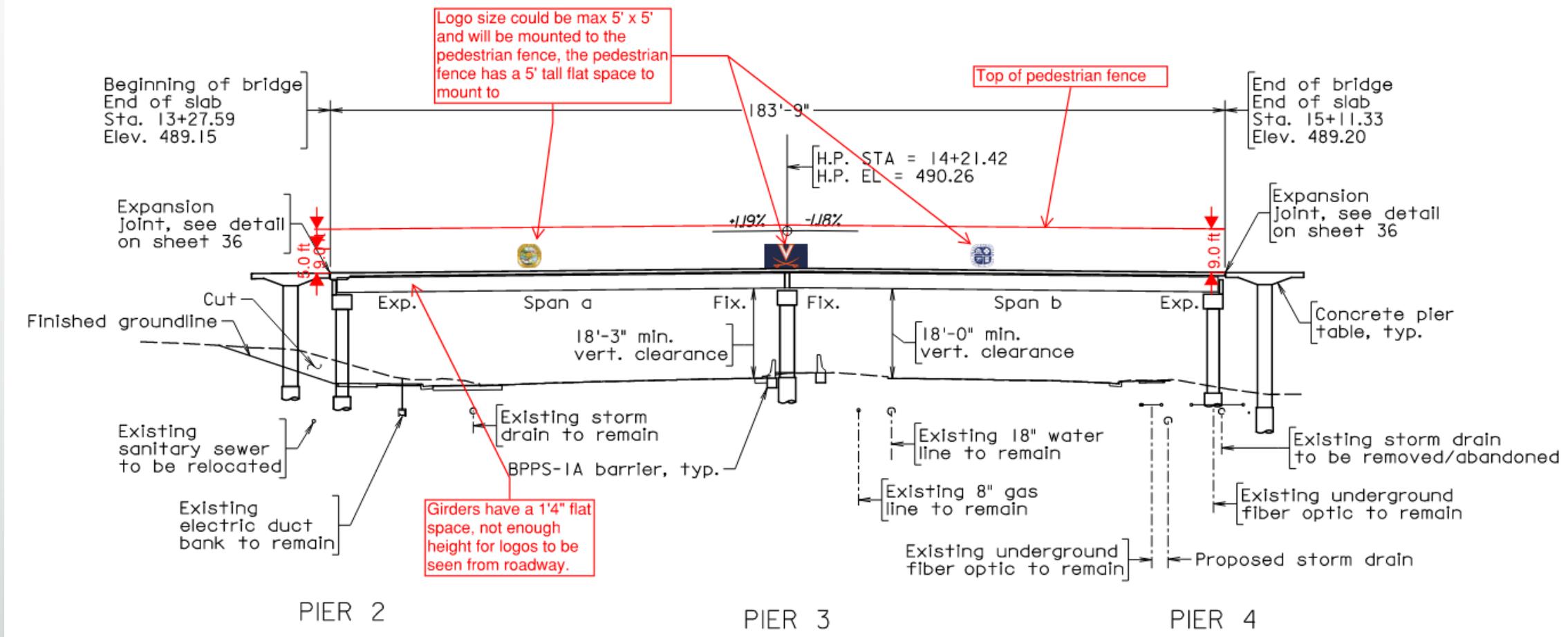
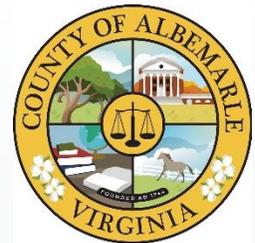
- Jordan Park Bridge
- Tom Tom Festival
- US 29 Pedestrian Bridge
- C'Ville Spectacular Returns



Jordan Park Bridge Ribboncutting



US 29 Pedestrian Bridge





C'VILLE SPECTACULAR!

July 4th, 2025

Fireworks show from the top of Carter Mountain presented by:



Bank of The James
www.bankofthejames.bank

www.cvillespectacular.com



This Event is Sponsored and Supported by:





Making MOVES

- Joe Gilkerson, HR Director, started April 16th
- City Attorney joins the team on May 14th
- Emergency Management Coordinator



Making Strides

- ICMA Economic Mobility and Opportunity Cohort
- National League of Cities Centering All People Practitioner's Cohort
- National League of Cities Southern Cities Economic Initiative



ICMA Economic Mobility and Opportunity Cohort

SELECTED

- Staff Leads: Ashley Marshall and Chris Engel
- Selection Process: Competitive Application co-drafted by DCM SE, OHR Director, OED Director

PROJECT

- Comprehensive analysis of service gaps that impact the ALICE community members
- Guide future programs, partnerships, and investments strategically
- Was supported through the work of UVA MPP Candidate Anthony Madorama

Funding: \$15,000 + \$4,000 travel

Funder: The Gates Foundation



National League of Cities Centering All People Practitioners (CAPP) Cohort

SELECTED

- Staff Lead: Ashley Marshall
- Selection Process: Competitive Selection by NLC of practitioners initially invited to the Tampa Conference

PROJECT

- Empower equity practitioners through executive leadership coaching, hands-on grant writing training and technical assistance through the Local Infrastructure Hub (LIH) Bootcamp
- Capstone project to be presented at City Summit in Salt Lake
- Seek funding for safe streets, brownfields, or rail transportation, showing equity in operations

Program Duration: March - November 2025

Funding: Varies depending on Bootcamp success and federal funding availability



National League of Cities Southern Cities Economic Initiative (SCEI)

APPLIED

- Staff Lead: Ashley Marshall
- Partner Organization: United Way of Greater Charlottesville
- Selection Process: Competitive Application submitted by DCM-SE

PROJECT

- Help municipalities plan and implement economic mobility and inclusion strategies
- Provide access to research and data, peer learning opportunities, tailored technical assistance, and grant funding
- Expand and sustain the participation and economic mobility of underserved businesses and residents to result in a thriving community and a more equitable economy



Making PROGRESS

- Emergency Management
- Sidewalks & Crosswalks
- Bus Shelters



Emergency Management
PROGRESS!

Sidewalk + Crosswalks

Smith/St. Clair/Peartree Intersection

- Early delivery due to realized cost savings on VDOT-funded Quarry/Monticello project
- Providing sidewalk crossing at all four intersection approaches for complete street marking





CAT Bus Shelter *PROGRESS!*



Belmont Park – DONE
Midway Manor – NEXT!

Council's Vision

Council's vision for the City of Charlottesville is
To Be a Place Where Everyone Thrives

