



CHARLOTTESVILLE, VIRGINIA

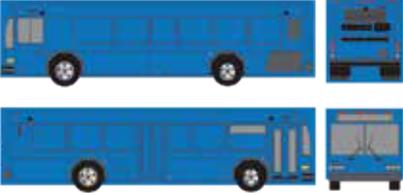
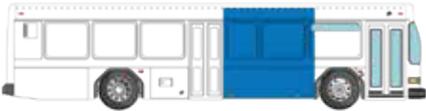
Streetlevel Media Advertising Rates



StreetlevelMedia.com • 910.323.9306

Giant Format Advertising

**One time cost per product. Sales Tax will be added. Includes printing, installation, and removal.*

Product	Quantity	3 Months	6 Months	12 Months	Production
<i>*Rates reflected are per ad, per month.</i>					
Full Wrap 	1	\$2,000.00	\$1,500.00	\$1,000.00	\$6,000.00 <i>Per Bus</i>
<i>*Size Varies. This product covers the entire bus.</i>					
Half Wrap 	1	\$1,200.00	\$1,000.00	\$800.00	\$2,850.00 <i>Per Ad</i>
<i>*Size Varies. This product covers all of one full side of the bus.</i>					
King Kong 	1	\$700.00	\$650.00	\$600.00	\$725.00 <i>Per Ad</i>
	3+	\$650.00	\$600.00	\$575.00	
	5+	\$600.00	\$575.00	\$550.00	
Super Queen 	1	\$550.00	\$525.00	\$500.00	\$500.00 <i>Per Ad</i>
	3+	\$525.00	\$500.00	\$475.00	
	5+	\$500.00	\$475.00	\$450.00	
Full Tail 	1	\$450.00	\$425.00	\$400.00	\$370.00 <i>Per Ad</i>
	3+	\$425.00	\$400.00	\$375.00	
	5+	\$400.00	\$375.00	\$350.00	

Standard Format Advertising

**One time cost per product. Sales Tax will be added. Includes printing, installation, and removal.*

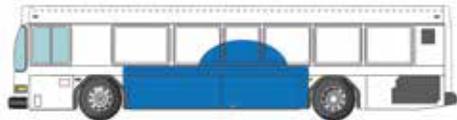
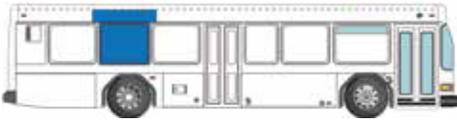
Product	Quantity	3 Months	6 Months	12 Months	Production
<i>*Rates reflected are per ad, per month.</i>					
King 	1	\$450.00	\$425.00	\$400.00	\$290.00 <i>Per Ad</i>
	3+	\$425.00	\$400.00	\$375.00	
	5+	\$400.00	\$375.00	\$350.00	
Queen 	1	\$350.00	\$325.00	\$315.00	\$265.00 <i>Per Ad</i>
	3+	\$325.00	\$315.00	\$300.00	
	5+	\$315.00	\$300.00	\$275.00	
Tail 	1	\$400.00	\$350.00	\$325.00	\$240.00 <i>Per Ad</i>
	3+	\$350.00	\$325.00	\$315.00	
	5+	\$325.00	\$315.00	\$300.00	

Other Products

**One time cost per product. Sales Tax will be added. Includes printing, installation, and removal.*

Product		3 Months	6 Months	12 Months	Production
<i>*Rates reflected are per ad, per month.</i>					
Interior Cards 	Large Size: 28" w x 11" h	\$35.00	\$30.00	\$25.00	\$20.00 <i>Per Ad</i>
		<i>*Required minimum purchase of 10 interior cards.</i>			
	Standard Size: 17" w x 11" h	\$30.00	\$25.00	\$20.00	\$15.00 <i>Per Ad</i>
		<i>*Required minimum purchase of 10 interior cards.</i>			

Enhanced Exterior Bus Products.

Product	Quantity	3 Months	6 Months	12 Months	Production
<i>*Rates reflected are per ad, per month.</i>					
King & Headliner  Headliner (top) King (bottom)	1	\$500.00	\$475.00	\$450.00	\$450.00 <i>Per Ad</i>
	3+	\$475.00	\$450.00	\$440.00	
	5+	\$450.00	\$430.00	\$415.00	
King Royale  King (bottom)	1	\$500.00	\$475.00	\$450.00	\$475.00 <i>Per Ad</i>
	3+	\$475.00	\$450.00	\$440.00	
	5+	\$450.00	\$430.00	\$415.00	
<p>*With a custom, unique contour cut for the top of the ad space, that minimally covers 1-2 windows. Use of this creative space is flexible and is custom tailored to your specific design needs. Full Ad Specs will vary based on this.</p>					
Window & Crown  Crown (top) Window (bottom)	1	\$400.00	\$350.00	\$300.00	\$285.00 <i>Per Ad</i>
		<p>*This speciality product can be printed with the basic shapes outlined in the graphic above. OR, we can get creative within the available ad space by doing custom, unique contour shapes to elevate your adverti</p>			