



## CCS Energy and Water Management Program Make your Energy and Water Saving Message Seen!

We hope you have a strong energy and water saving actions and message from our previous activities. Now, we want you to **INSPIRE** others to save from your own energy and water saving story. How might we make our energy and water saving messages be seen? Start out creating your own personal reminder for your actions and then think bigger (computer ad)! How can you communicate your actions to the community through an ad or poster? Each one of you will bring

your individual stories around the value of saving energy and water, and together these stories will bring us together as a community to work toward our Climate Action Goals!

**WRITE OUT YOUR TIP OR TAGLINE FROM LAST QUARTER'S ACTIVITY HERE:**

### TIPS FOR HAVING YOUR ENERGY AND WATER SAVING MESSAGE BE SEEN:

- Add your connection to the message to help show why saving is important
- Make your communication simple, fun, exciting, and eye catching
- Keep your communication grounded in an action you and others can do

#### Jade's message was to "make a plant happy by watering it with your extra water".

She wanted to share her message with her entire class to help with watering their classroom plants and made a **fun poster** with her message, "Extra water? Drink up flowers!" and drew a beautiful picture of a flower enjoying her extra water!

She **hung these up next to the sink, near the plants,** and on their **announcement wall.**



*Thank you to Ms. Riley's 4th grade class at Greenbrier for sharing their posters from their "Think Global, Act Local" lesson.*



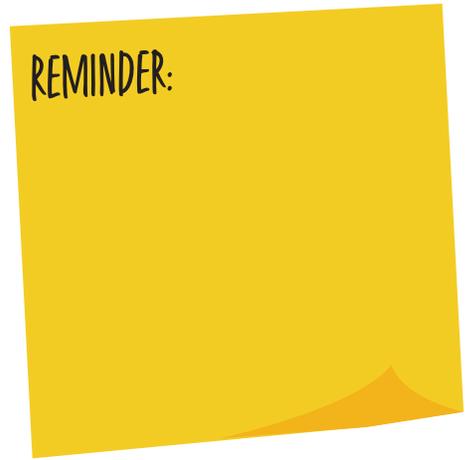
#### Taylor's message was a reminder that "when you're done, power down and unplug!"

They and their siblings often forgot this step at home, so they made **reminder stickers** that said, "Power Down and Unplug!" with their smiling face on it to **place on any electronics** that could benefit from this.

Now they, their siblings, and even their parents always remember to power down and unplug when they are done!



Draw your own reminder for your Energy and Water Saving Message to put up at school or at home:



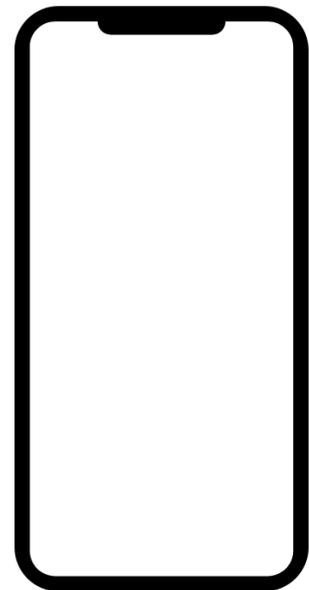
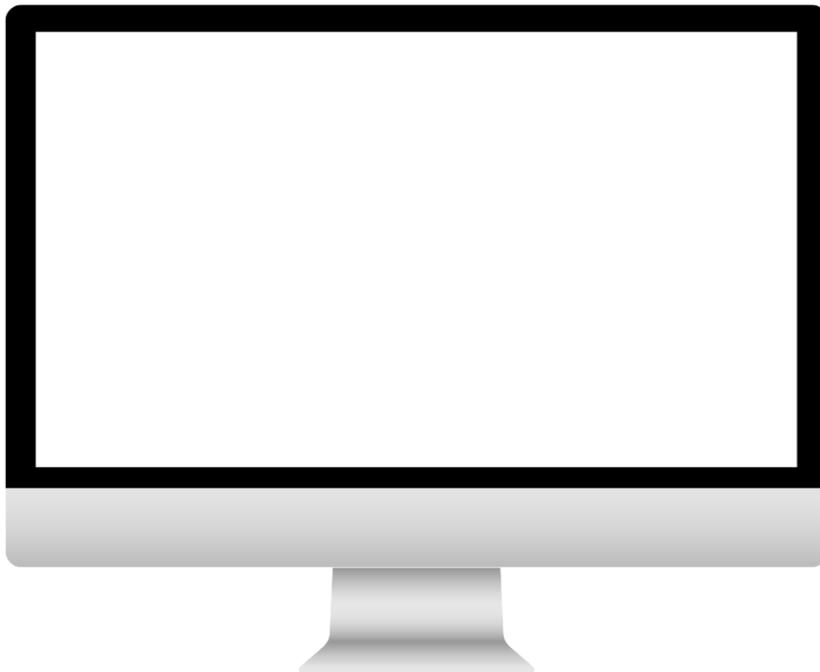
Locations you plan on putting these up:

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Now, time to **THINK BIG!** How can you communicate your Energy and Water Saving Message with the entire Charlottesville Community?

*Mediums: Try a poster, online ad, social media post, photo, or video*



*Once you have designed your ad, present it to your class, family, or someone in the community.*

*With your parents' permission: post your message on social media, please use the hashtag #CCSEnergyWater and tag Charlottesville City Schools (@CvilleSchools).*